



Corporate/Organization Sponsorship Information Package

INVEST NOW TO ENSURE SOUTH ASIAN WOMEN OWNED BUSINESSES THRIVE AND SUCCEED

About CSAWCC

The Canadian South Asian Women's Chamber of Commerce is a national non-profit organization dedicated to representing and promoting businesses owned and/or operated by South Asian women.

Through a unified network of community and business sector leaders, the Chamber seeks to create a supportive network of like-minded business owners across Canada.

Mission

The Canadian South Asian Women's Chamber of Commerce seeks to support, uplift, and promote the success and presence of South Asian business women, young professionals, and entrepreneurs.

Our Vision

In all its work, the CSAWCC strives to uphold strong emphasis in equity, diversity, and inclusion with regards to religion, sexuality, gender identity, or ethno-cultural characteristics.

We are inviting you to join CSAWCC as a corporate or organizational sponsor.

Why Sponsor CSAWCC?

There are many reasons why your organization should consider sponsoring CSAWCC:

- Increase your brand and organizational awareness through member and non-member networks, website promotion, and more
- Flexible year long sponsorship investment plans
- Help drive impactful change and support for south asian women owned businesses
- Help ensuring educational and business programs/events for south asian women owned businesses and organizations across the country
- Facilitates budgeting and planning processes for CSAWCC
- Having an impactful change at increasing diversity and inclusion within the business community
- And much more



Levels of Sponsorship

CSAWCC offers different levels of sponsorship to accommodate a wide range potential sponsors. Want to sponsor us with an amount that is not listed below? Please get in touch with us at ceo@csawcc-ccfsa.ca. All offers and investment amounts will be considered.

Note: As additional programs and items are launched by CSAWCC, you will be notified of your opportunities to take part as a sponsors of CSAWCC

<i>Sponsorship Package</i>	<i>Investment Amount</i>
Premium (P)	\$25, 000.00 or more
Gold (G)	\$15, 000.00
Lead (L)	\$5, 000.00
Affiliate (A)	\$2, 000.00
Other	For lower amounts than \$2000.00 or amounts higher than \$50 000.00, please contact us at ceo@csawcc-ccfsa.ca .

Sponsorship Benefits

<i>Communications and Public Recognition</i>				
	P	G	L	A
Logo in the footer of our website	X	-	-	-
Logo on the home page	X	X	-	-
Logo, Name, About, Website, Social Media Accounts, on the sponsors and funders page	X	X	X	X
Social media announcement of sponsorship on all social media platforms	X (2)	X	X	X
Logo on major event promotional materials (physical)	X	X	-	-
Logo on major event promotional materials (electronic)	X	X	X	X
Logo on major event promotional material (social media posts and images)	X	X	X	X



Logo on monthly webinar series promotional materials and in the footer of invitation emails	X	X	-	-
Logo in the footer of the monthly emails sent out to our email list (member and public non-member emails)	X	X	X	-

Membership Opportunities and Offers

	P	G	L	A
Organization/business spotlight post in the "Member Spotlights" website page	X (3)	X (2)	X (1)	X (1)
Organization/business spotlight pinned at the top of the "Membership Spotlights" page	X (1 of 3)	X (1 of 2)	-	-
Host a webinar as part of the Monthly Webinar Series	2	1	-	-
Opportunity to host or co-host an event for CSAWCC members	3	2	1	-
Submit content as part of the monthly webinar series for discussion	X	X	X	X
Discounted rates for all CSAWCC events and programs for company staff	20% 15 Staff	10% 10 Staff	5% 5 Staff	2% 2 Staff
Discounted rates for all CSAWCC events and programs for the company/business	20%	10%	5%	2%

CSAWCC Advocacy

	P	G	L	A
Pre-distribution of CSAWCC reports and annual documents before public access	X	X	X	X



Other Benefits

	P	G	L	A
CEO or representative speaking time at all major events	10 minutes	5 minutes	-	-
Consulting meetings with CSAWCC senior staff for advocacy priorities and goals	X	X	X (Written submission only)	-
Opportunity for attendance and speaking time at the National Board meetings	X (3)	X (2)	-	-